



ASOKAN R RAJA  
EXECUTIVE DIRECTOR



Dear Friends,

It gives me great pleasure in welcoming you all to CITEP.

CENTRE FOR INDIAN TRADE AND EXPORT PROMOTION (CITEP) is being formed with the active participation of global experts in various fields to make it as an ideal link for national and global networking and to serve as a collaborative effort to supplement the Central and State Governments various promotional measures for development of trade, industry and exports.

The services being extended by CITEP is pioneer, unique and totally oriented towards export-centric, entrepreneur-centric with a sole motive to provide excellent opportunities in a multi-faceted approach suits every aspiring individual in their select objective of their life.

These exports and entrepreneurs related services will impact and cater to the exporters, entrepreneurs and our strategic partners, buyers, clients and other stakeholders.

In keeping with the India's global vision, CITEP seeks to attract more Indian exporters / export aspirants / entrepreneurs looking to expand or strengthen business opportunities in the overseas markets.

Exclusive "nextgen" Professional Leadership Programmes, CITEP organizing across the country and in select overseas markets provide a high-quality practical exposure by presenting the essentials.

4-Days Training Programme on "Export Marketing – A Practical Exposure" really serves as a vibrant export marketing event to provide enriched vital techniques for penetrating the export market successfully. This is a very unique focused programme to get a very clear understanding as to how the export marketing would be taken targeting the potential markets.

CITEP is in the process of introducing a comprehensive highly versatile one stop Web Portal "EXPORT COMPANION" for Exporters / Export and Entrepreneurship Aspirants to provide you a highly user friendly one stop destination with personalised services based on your export market reach option to make you truly global. A pioneer effort at a highly subsidised cost.

Apart from conducting one-year Post Graduate Diploma in "Export Management and Entrepreneurship" jointly with Annamalai University, CITEP is also conducting one-month short term Certificate Course on "An Exposure to International Trade Management" jointly with educational institutions for the benefit of UG / PG students at a highly subsidised cost.

I believe that CITEP is a likeminded business partner for such companies that are keen on strengthening partnerships and advancing business relations in various lucrative markets.

Our aim is to be a business excellence driven organization, with our sights set on achieving and recognizing excellence in your export enhancement and entrepreneurship development.

I also invite our successful exporters and entrepreneurs of various sectors to share their successful experiences in the business world in our efforts to adopt more global benchmark trade practices to meet the requirements of our strategic plan aimed at ensuring sustainability and continuity of efficient operating systems entirely focusing Indian export enhancement and entrepreneurship development.

I take this opportunity to thank all our associates, Annamalai University and others who have chosen CITEP in our collective efforts. Together, with your active support, I look forward to taking on the challenges of tomorrow and creating a modern business environment with a sharp focus on your business interest through CITEP.

With warm regards,

Asokan R Raja  
Executive Director, CITEP